

AN ISO 9001:2015 CERTIFIED COMPANY

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DECORATIVE FUSION OF
1200x600mm, 300x300mm, 150x75mm

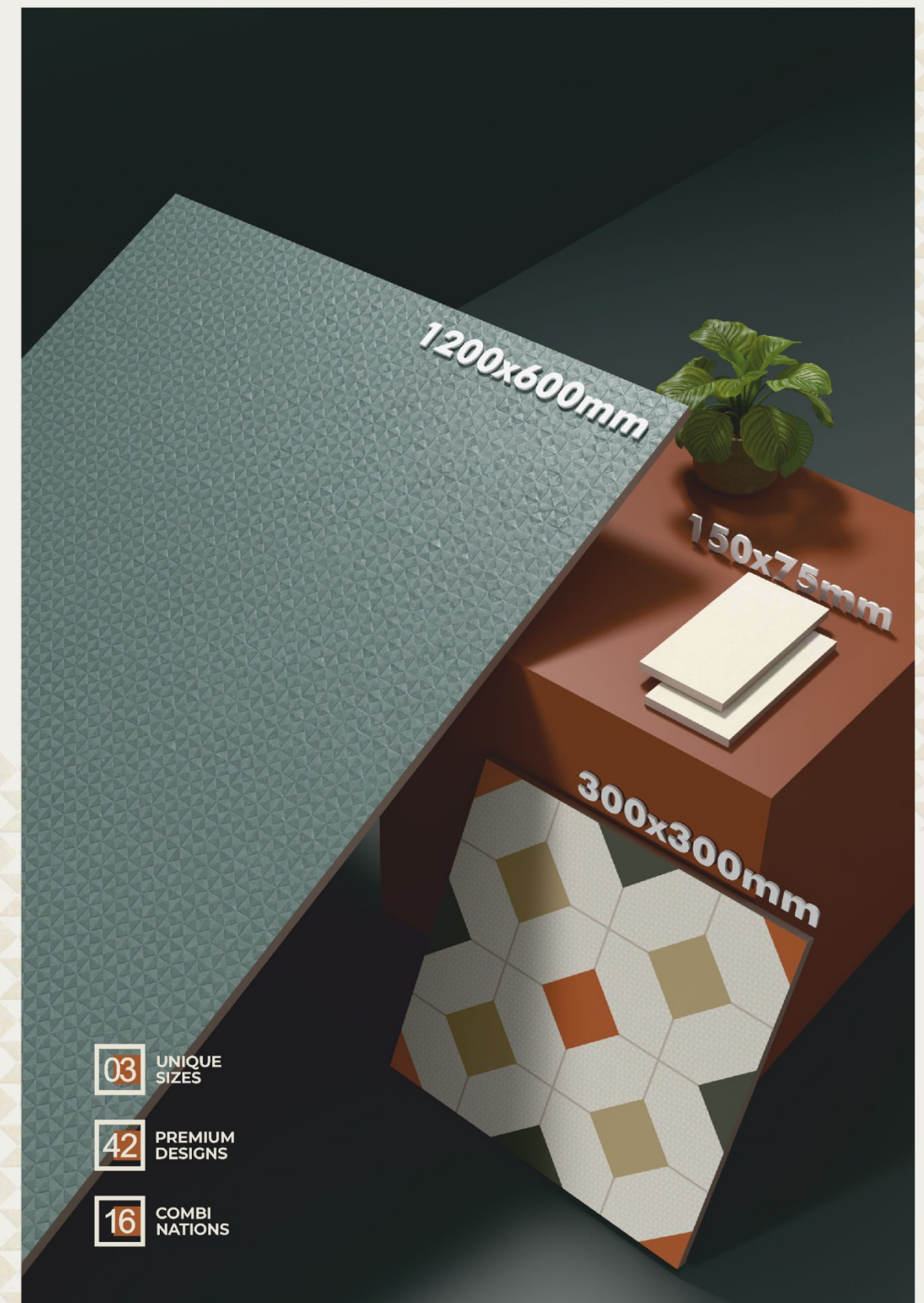
CERAM FASH ON[®]
STUDIO

MAKE SPACES **SPEAK.**

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Introducing our exquisite tile collection—where technical craftsmanship meets artistic expression in surface design! Each meticulously crafted piece combines premium materials with innovative manufacturing techniques to deliver unparalleled aesthetic versatility and durability. The collection features proprietary glaze technology that creates stunning depth variations and light-reactive properties, transforming ordinary spaces into extraordinary environments. Our artisans have developed a revolutionary firing process that ensures exceptional wear resistance while maintaining the vibrant color saturation that discerning designers demand.

Beyond mere surface coverings, these tiles represent a material revolution—each pattern tells a story through texture, capturing both contemporary trends and timeless design principles. Perfect for creating statement installations or subtle visual rhythm, the collection empowers designers to elevate residential and commercial projects with surfaces that don't just occupy space—they transform it! Experience the intersection of technical excellence and inspired creativity.



OUR STORY

Redefining Spaces with Timeless Elegance & Innovative Tile Design.

Ceramic Fashion Studio (CFS) was established with its modern state-of-the-art production facility in the year 1994 in the outskirts of Ahmedabad, guided by a visionary mission to redefine the landscape of decorative, value added and allied products for all types of tile segments. Our corporate headquarters is in Ahmedabad, Gujarat, and we have established an extensive nationwide presence through a well-structured network of 500+ dealers, distributors and stockists ensuring comprehensive geographical presence across every corner of India.

Since our inception, we have been diligently engaged in the conceptualising and curation of a diverse product portfolio exceeding 8000+ product designs, each exuding an enchanting and captivating aura.

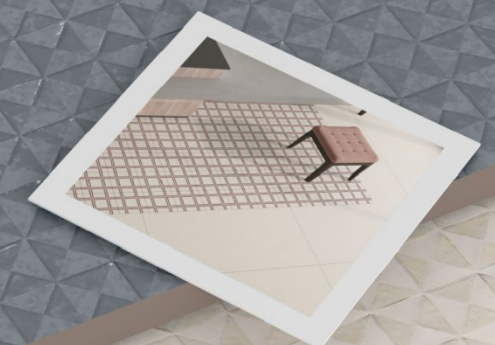
Our designs have earned recognition for their exceptional ability to instil spaces with distinct character, often characterised by attributes such as warmth, luminosity, luxury, and elegance compatible for varied application areas such as residential areas, cafeterias, restaurants, wellness, hotels, corporate spaces among many others.

The industry's response to our designs has been remarkable, garnering acclaim from esteemed establishments including luxury hotels such as the renowned Taj Group, Novotel, Ramada, etc. Our creations have also found favour among notable personalities in the realm of Bollywood and within the esteemed corridors of corporate giants like Amazon, Intel, Accenture & Google, India as well as the retail outlets of Reliance Azorte, Chaayos, among many others.

Among our cherished accomplishments, specific collections have risen to prominence as epitomes of our artistry, including the most captivating series of Feature Floors, Floor Décor, Hicolor & Cascade.

Over & above we thrive and specialise in customisations from products designs to colours to different finishes, helping architects and interior designers to create their space as per their vision.

Our extensive product categories cater to a wide spectrum of needs, offering solutions for diverse spaces, from flooring, walls, counters, table tops, swimming pool, pathways, exterior cladding as they can be used in uplifting those specific applications underscoring our commitment to adorning life's environments with enduring grace.



application area

*an art for
many spaces...*



Kitchen



Bathroom



Living room



Office



Showroom



Restaurants



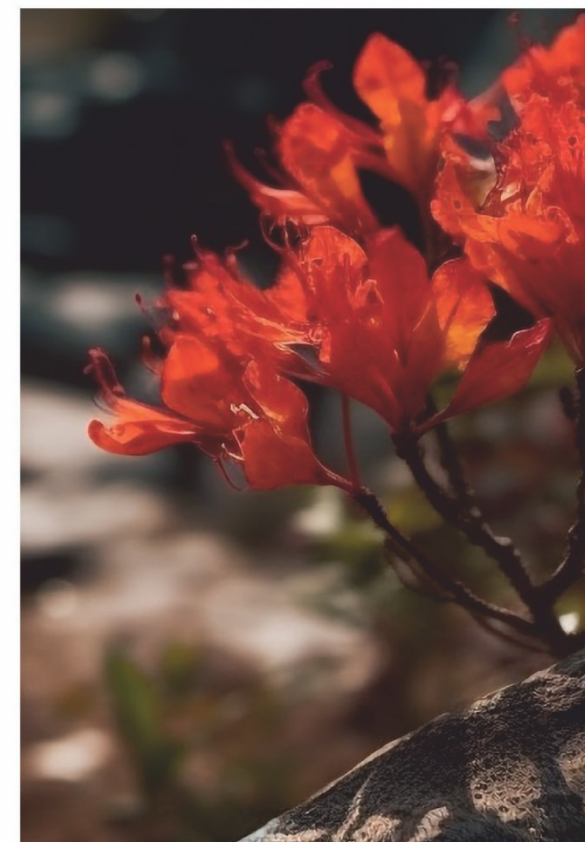
Spa & Saloons



Shops



INSPIRATION from
**NATURAL
COLORS**



The imitative nature within us has always been a remarkable asset in our envisioned collection. We have drawn inspiration from the breathtaking beauty of nature, creating an eco-friendly and alluring color palette that captivates the senses. Our mission is to inspire, curate, represent, and enthrall with mesmerizing colors that are both striking and enchanting.

Each combination is a tribute to the elegance of historical and geometrical architecture. The carefully selected tones and hues, along with innovative methods, converge to create the eminent luxury that you will soon discover in this remarkable edition. Prepare to be amazed by the harmonious blend of artistry and elegance that celebrates the essence of beauty!

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Fabula DECORATIVE FUSION OF
1200x600mm, 300x300mm, 150x75mm



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Fabula Cotton – FB 12060001 (1200x600mm)
Pacific Pastel – FBA 3030002 (300x300mm)
Biscoff Beige – FBC 1575002 (150x75mm) ●
Scallop Pink – FBC 1575004 (150x75mm) ●
Ocean Whisper – FBC 1575005 (150x75mm) ●

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COLOUR PALETTE

Conflate modernism with
discerning pastels.

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FABRILIA



Fabula Cotton – FB 12060001 (1200x600mm)
 Traverse Black – FBA 3030001 (300x300mm)
 Dove White – FBC 1575001 (150x75mm) ●
 Burnt Graphite – FBC 1575018 (150x75mm) ●

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COLOUR PALETTE

Coalesce the stygian with the achromatic,
 zeal with appeal, and style with sturdiness
 for curated surfaces.

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- Fabula Sand – FB 12060002 (1200x600mm)
- Pacific Mix – FBA 3030004 (300x300mm)
- Chestnut Brown – FBC 1575008 (150x75mm) ●
- Forest Eve – FBC 1575011 (150x75mm) ●
- Brick Brown – FBC 1575014 (150x75mm) ●

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An unflinching use of colour theory
that imbues a classic vibe.

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Fabula Sand – FB 12060002 (1200x600mm)
 Quad Wine – FBA 3030003 (300x300mm)
 Biscoff Beige – FBC 1575002 (150x75mm) ●
 Indigo Wine – FBC 1575009 (150x75mm) ●

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An inviting tryst of elegance,
 luxury and sophistication.

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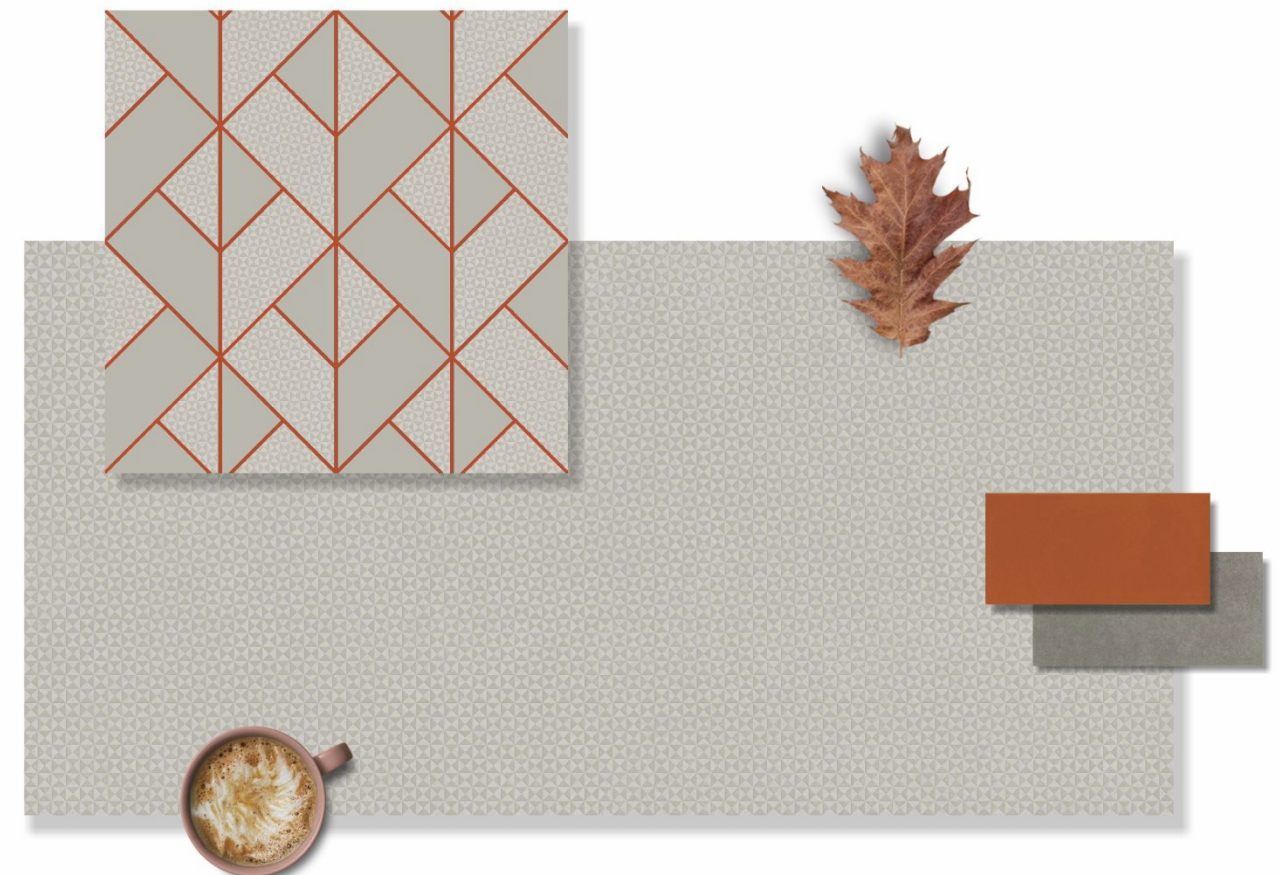


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Fabula Dune – FB 12060003 (1200x600mm)
 Maze Arancio – FBA 3030005 (300x300mm)
 Nickel Grey – FBC 1575006 (150x75mm) ●
 Brick Brown – FBC 1575014 (150x75mm) ●

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COLOUR PALETTE



A geometric indulgence representing
 a maple leaf in a cold autumn.

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Fabula Dune – FB 12060003 (1200x600mm)
 Tide Verde – FBA 3030006 (300x300mm)
 Nickel Grey – FBC 1575006 (150x75mm) ●
 French Fern – FBC 1575013 (150x75mm) ●

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A tranquil ambience
 for your haven.

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Fabula Cement – FB 12060004 (1200x600mm)
 Quad Emerald – FBA 3030007 (300x300mm)
 Nickel Grey – FBC 1575006 (150x75mm) ●
 Eternal Emerald – FBC 1575016 (150x75mm) ●

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Combine the sustainability of
 urbanism with the imperiousness
 of rare emeralds.

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Fabula Cement – FB 12060004 (1200x600mm)
Columns Snow – FBA 3030008 (300x300mm)
Dove White – FBC 1575001 (150x75mm) ●
Nickel Grey – FBC 1575006 (150x75mm) ●

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A discerning combination that imbues
the sense of a pristine white swan floating
over a quiet pond.

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Fabula Steel – FB 12060005 (1200x600mm)
 Traverse Teal – FBA 3030009 (300x300mm)
 Prussian Teal – FBC 1575017 (150x75mm) ●
 Burnt Graphite – FBC 1575018 (150x75mm) ●

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Designs that are a confluence of
 passion and elegance, providing a
 preview into the future of interiors.

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Fabula Steel – FB 12060005 (1200x600mm)
 Tide Nero – FBA 3030010 (300x300mm)
 Autumn Sky – FBC 1575003 (150x75mm) ●
 Slate Grey – FBC 1575010 (150x75mm) ●

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The tides of your intuition and waves
 of our innovation combine to create a
 retreat of tranquillity.

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Fabula Mud – FB 12060006 (1200x600mm)
 Aries Brick – FBA 3030011 (300x300mm)
 Café Noir – FBC 1575007 (150x75mm) ●
 Rich Prune – FBC 1575015 (150x75mm) ●

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Designs that capture the essence of
 an ever evolving and highly elusive modern
 expression.

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Fabula



Fabula Mud – FB 12060006 (1200x600mm)
 Traverse Wine – FBA 3030012 (300x300mm)
 Café Noir – FBC 1575007 (150x75mm) ●
 Indigo Wine – FBC 1575009 (150x75mm) ●
 French Fern – FBC 1575013 (150x75mm) ●

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Inspired by grapevines, a curation that follows the environment, embraces its surroundings, and makes luxury feel effortless.

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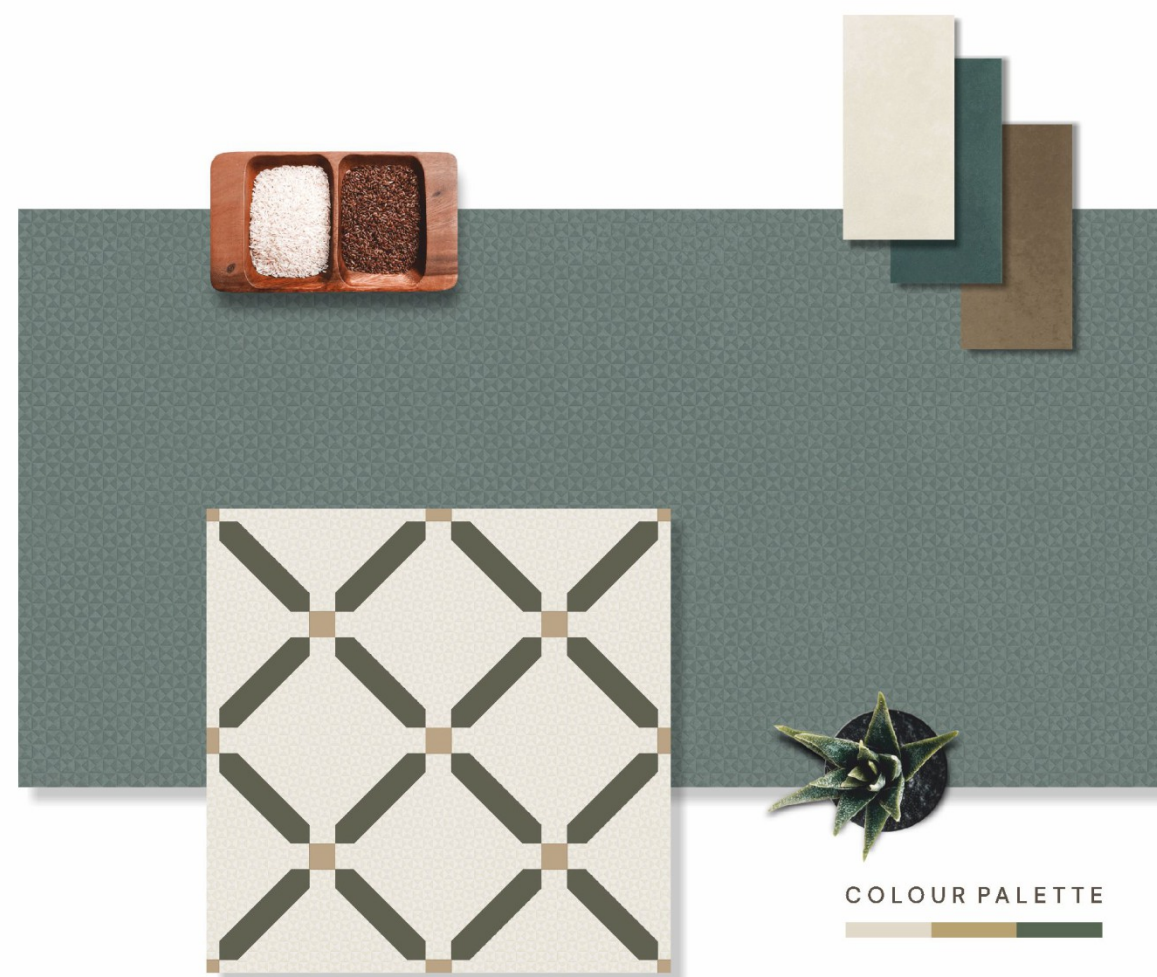


cerface
Fabula



Fabula Fern – FB 12060007 (1200x600mm)
 Traverse Fern – FBA 3030013 (300x300mm)
 Biscoff Beige – FBC 1575002 (150x75mm) ●
 Chestnut Brown – FBC 1575008 (150x75mm) ●
 Forest Eve – FBC 1575011 (150x75mm) ●

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Decors that teleport you for a
 walk through a serene tropical forest.

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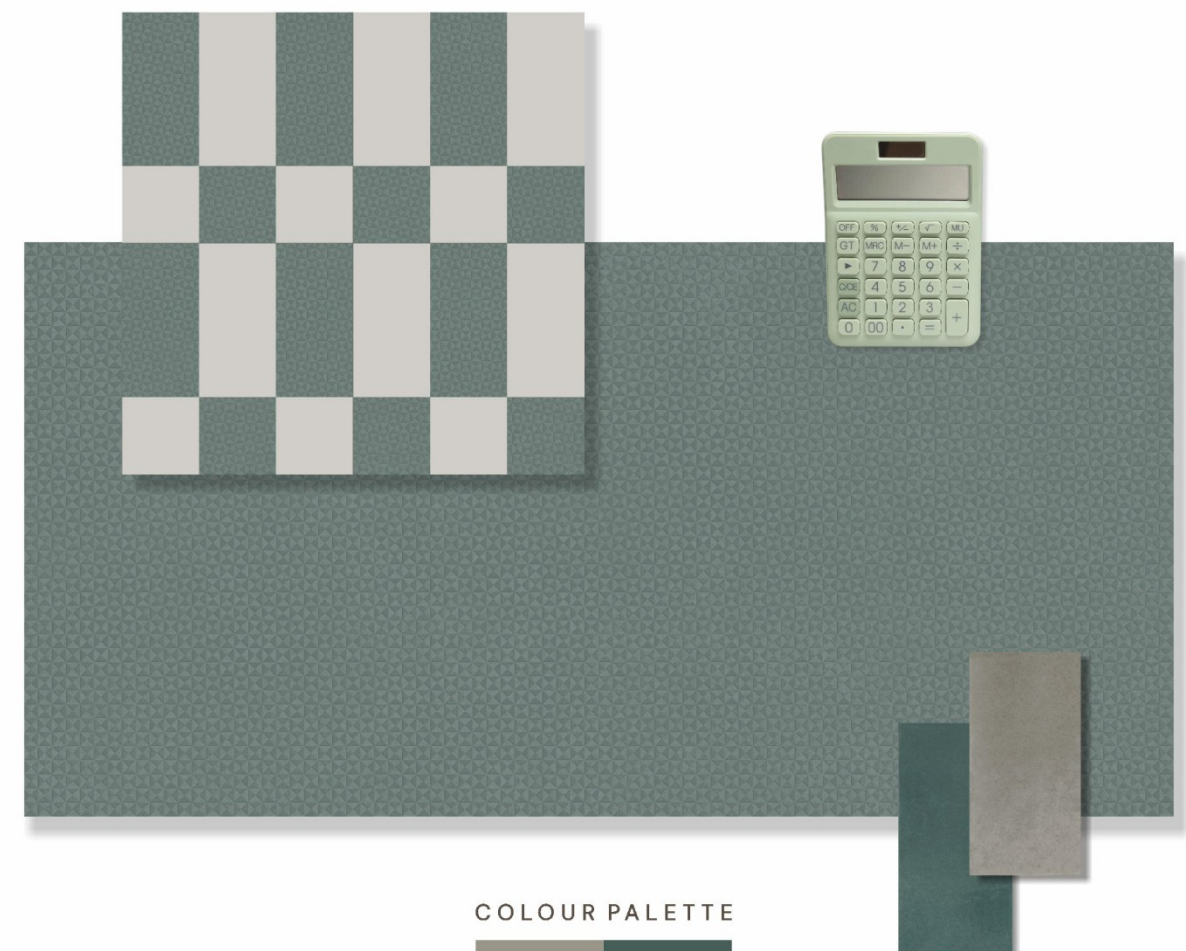


cerface
Fabula



Fabula Fern - FB 12060007 (1200x600mm)
 Columns Beige - FBA 3030014 (300x300mm)
 Nickel Grey - FBC 1575006 (150x75mm) ●
 French Fern - FBC 1575013 (150x75mm) ●

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A beautifully curated melodic
 symphony of colours that aspires
 to bring nature indoors.

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 STUDIO

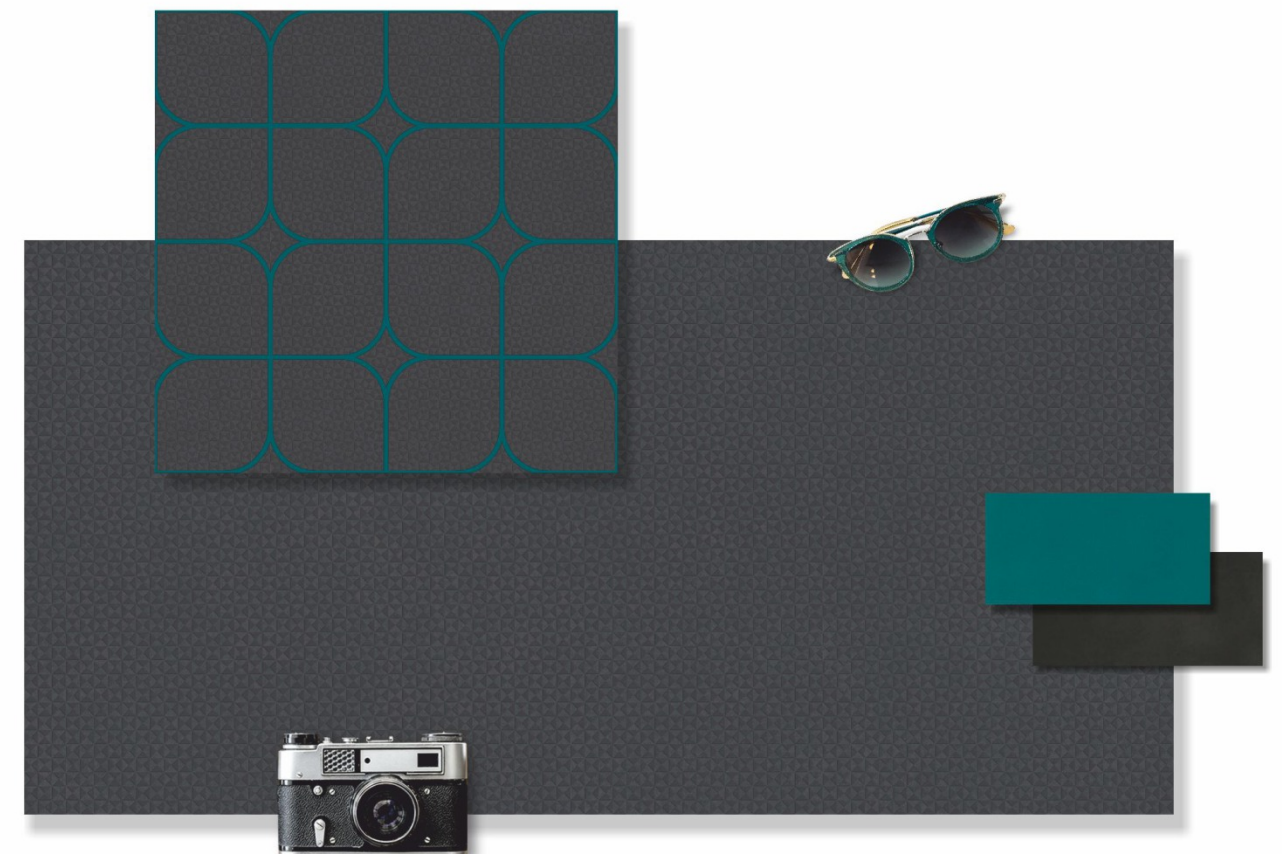


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Fabula Graphite – FB 12060008 (1200x600mm)
 Aries Black – FBA 3030015 (300x300mm)
 Prussian Teal – FBC 1575017 (150x75mm) ●
 Burnt Graphite – FBC 1575018 (150x75mm) ●

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COLOUR PALETTE

Arcs for every tangent that
 will design the future.

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Fabula Graphite – FB 12060008 (1200x600mm)
 Tread Mono – FBA 3030016 (300x300mm)
 Dove White – FBC 1575001 (150x75mm) ●
 Burnt Graphite – FBC 1575018 (150x75mm) ●

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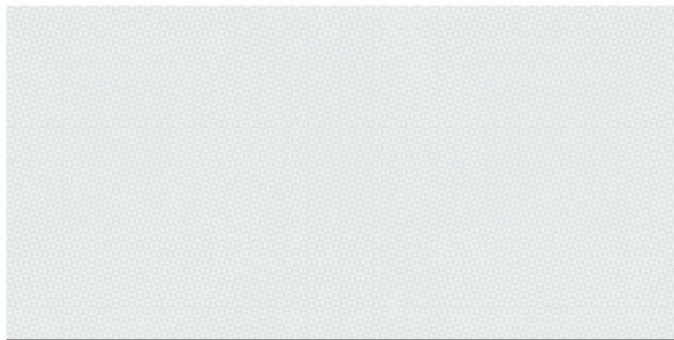


The combination of bold and quaint
 that induces a much-needed balance
 into your ambient luxury.

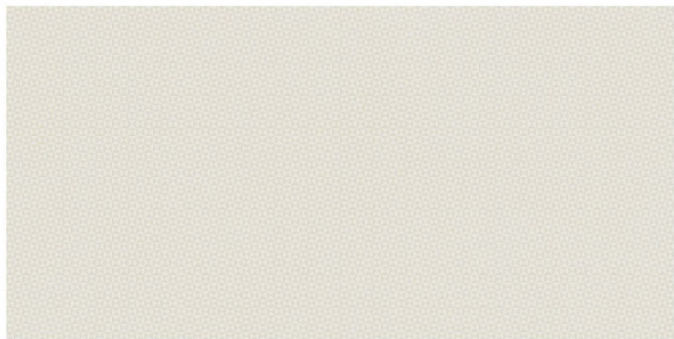
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1200x600mm Fabula

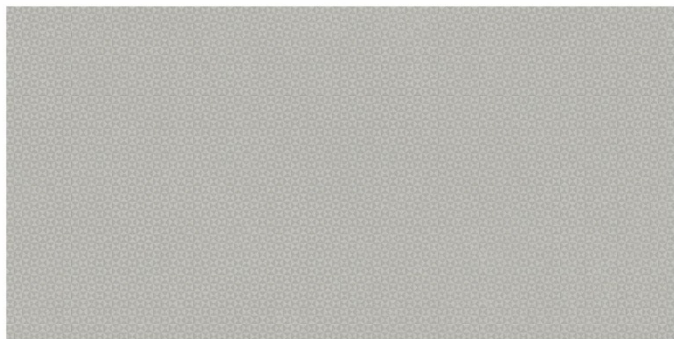
FOR MORE INFORMATION
CLICK ON QR



Fabula Cotton
FB 12060001



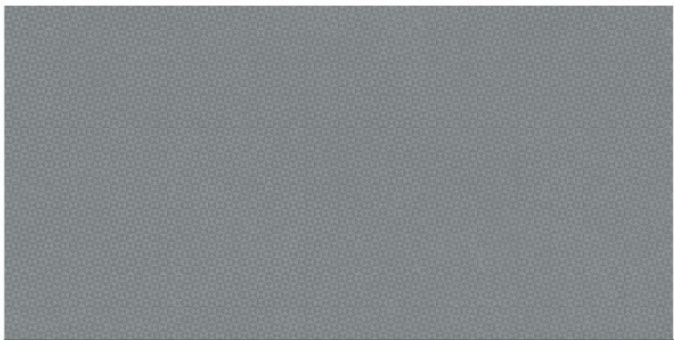
Fabula Sand
FB 12060002



Fabula Dune
FB 12060003



Fabula Cement
FB 12060004



Fabula Steel
FB 12060005



Fabula Mud
FB 12060006



Fabula Fern
FB 12060007

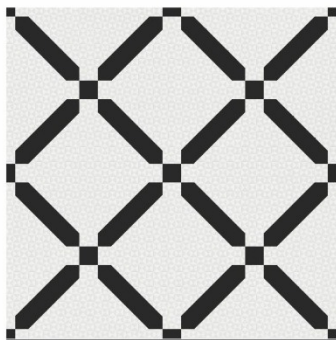


Fabula Graphite
FB 12060008

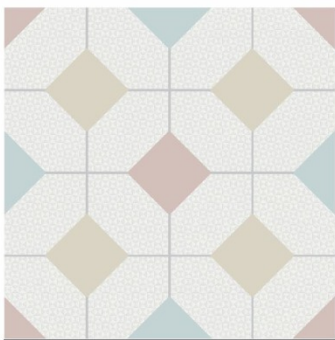


300x300mm Fabula Art

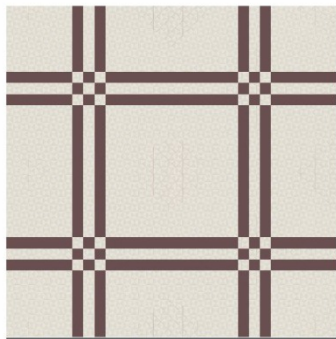
FOR MORE INFORMATION
CLICK ON QR



Traverse Black
FBA 3030001



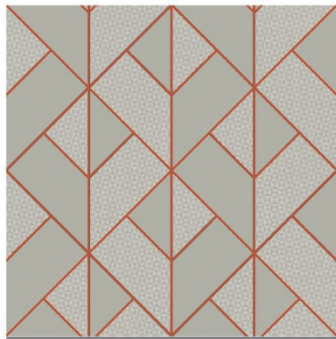
Pacific Pastel
FBA 3030002



Quad Wine
FBA 3030003



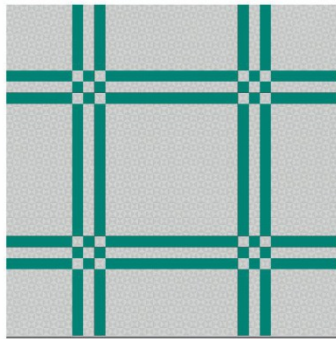
Pacific Mix
FBA 3030004



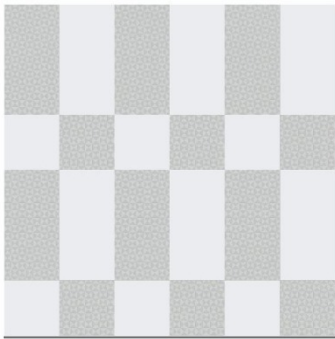
Maze Arancio
FBA 3030005



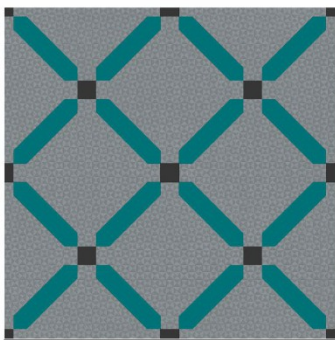
Tide Verde
FBA 3030006



Quad Emerald
FBA 3030007



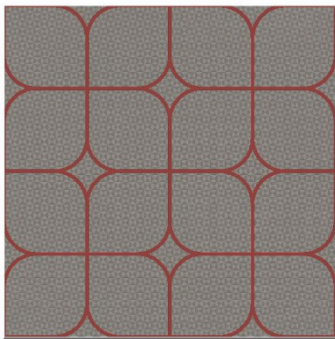
Columns Snow
FBA 3030008



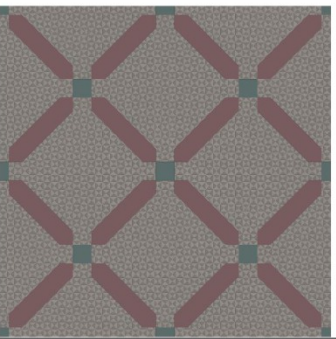
Traverse Teal
FBA 3030009



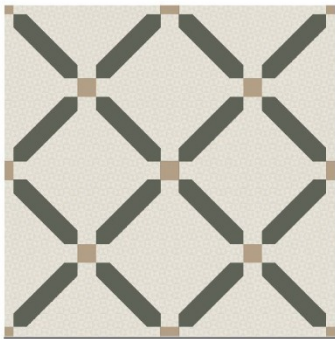
Tide Nero
FBA 3030010



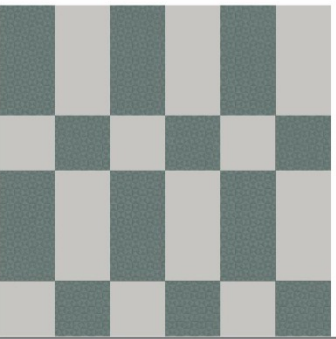
Aries Brick
FBA 3030011



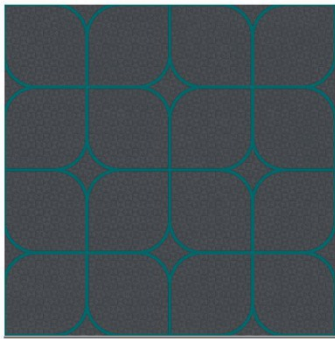
Traverse Wine
FBA 3030012



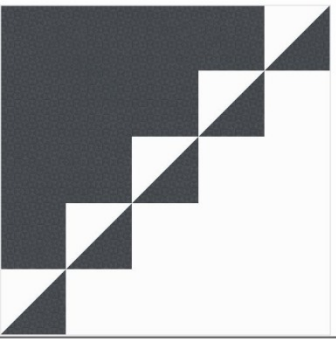
Traverse Fern
FBA 3030013



Columns Beige
FBA 3030014



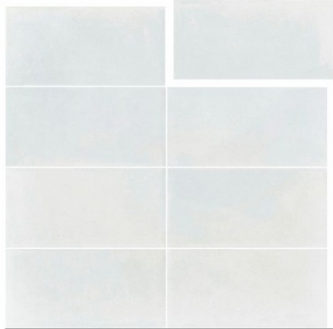
Aries Black
FBA 3030015



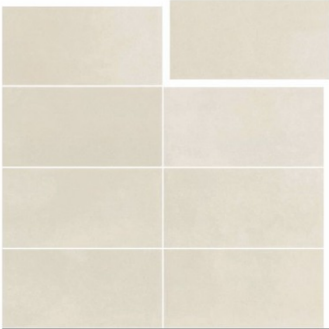
Tread Mono
FBA 3030016



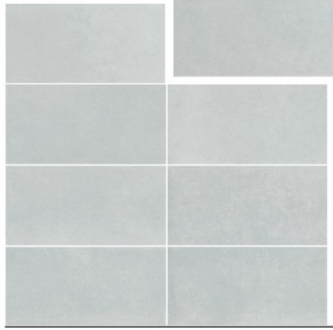
150x75mm Fabula Chic



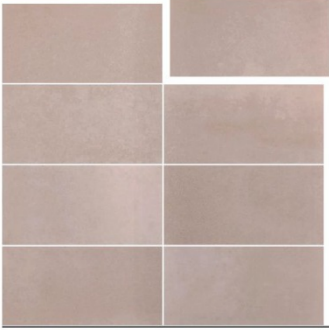
Dove White
FBC 1575001



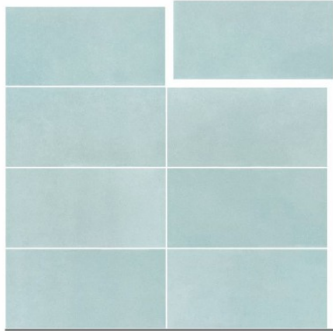
Biscoff Beige
FBC 1575002



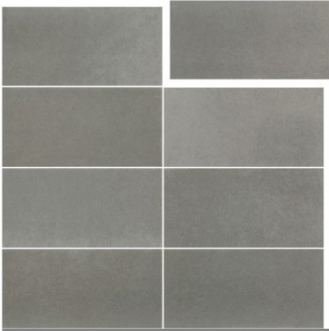
Autumn Sky
FBC 1575003



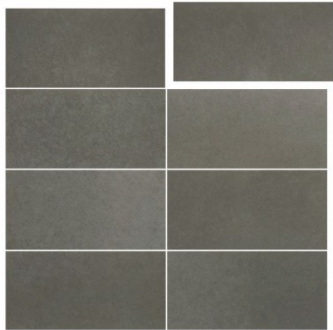
Scallop Pink
FBC 1575004



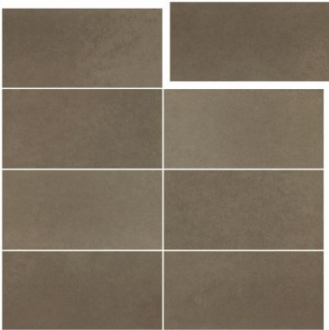
Ocean Whisper
FBC 1575005



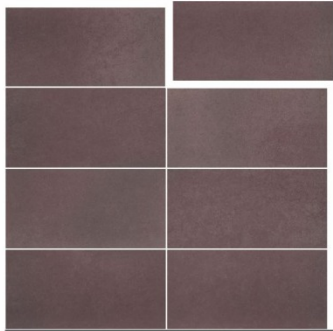
Nickel Grey
FBC 1575006



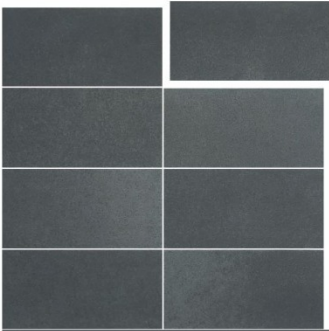
Café Noir
FBC 1575007



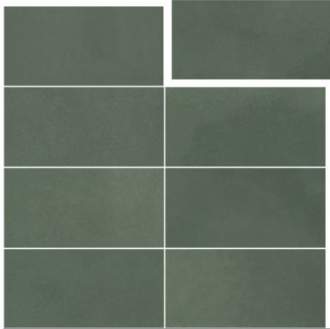
Chestnut Brown
FBC 1575008



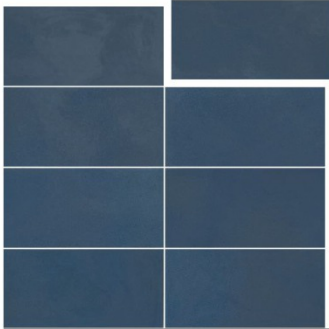
Indigo Wine
FBC 1575009



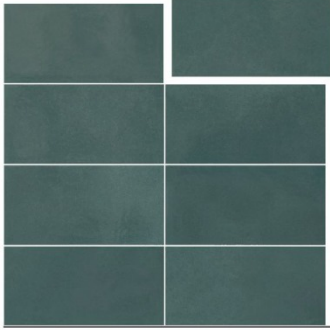
Slate Grey
FBC 1575010



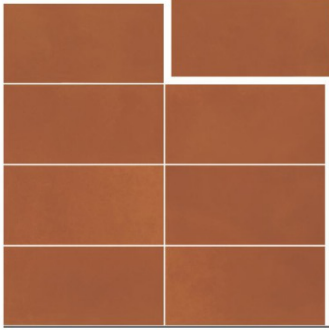
Forest Eve
FBC 1575011



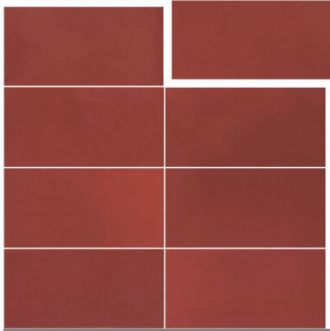
Starry Night
FBC 1575012



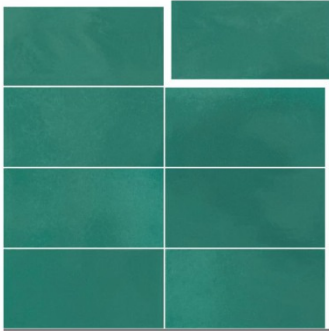
French Fern
FBC 1575013



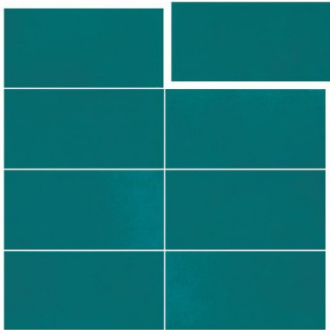
Brick Brown
FBC 1575014



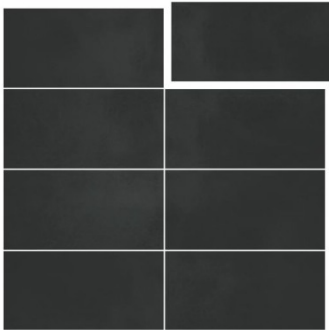
Rich Prune
FBC 1575015



Eternal Emerald
FBC 1575016



Prussian Teal
FBC 1575017



Burnt Graphite
FBC 1575018



TECHNICAL SPECIFICATION

Dimension & Surface Quality	International Specifications ISO 13006/EN 176 Group & IS 15622 : 2006	Value	Method of Testing
 Deviation In Length	±0.6%	±0.2%	ISO 10545 - 2
 Deviation In Thickness	±5%	±5%	ISO 10545 - 2
 Straightness of Sides	±0.5%	±0.2%	ISO 10545 - 2
 Rectangularity	±0.6%	±0.3%	ISO 10545 - 2
 **Surface Flatness	±0.5%	±0.3%	ISO 10545 - 2
 Surface Quality	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tiles	Compliant	ISO 10545 - 2
Physical & Thermal Properties			
 Water Absorption	<0.5%	<0.2%	ISO 10545 - 3
 Mohs Hardness*	>6	Compliant	EN 101
 Modulus of Rupture	35 N/mm²	>46 N/mm²	ISO 10545 - 4
 Abrasion Resistance**	<175mm³	<144 mm³	ISO 10545 - 7
 **Skid Resistance (Friction Coefficient)	>0.4	>0.4	ISO 10545 - 17
 Breaking Strength	Min 1300 N	> 2000 N	ISO 10545 - 4
 Density (g/cc)	>2.0	>2.4	ISO 10545 - 3
 Frost Resistance	Required	Compliant	ISO 10545 - 9
 Thermal Shock Resistance	10 Cycles Min	Compliant	ISO 10545 - 9
 Thermal Expansion	<9 x 10 ⁻⁶	<6 x 10 ⁻⁶	ISO 10545 - 8
 Moisture Expansion	Nil	Nil	ISO 10545 - 10
Chemical Properties			
 Chemical Resistance	No Damage	No Damage	ISO 10545 - 13
 Colour Resistance	No Damage	No Damage	DIN 51094
 Stain Resistance	Resistant	Resistant	ISO 10545 - 14

Packing Details									
Type		Dimensions in MM	Thickness	Pieces/Box	Area Converage/ Box	Kg/Box	Boxes/ Pallet	SQM/Pallet	Kgs/Pallet*
Fabula	Master Box	1200x600	9mm	02	1.44 sq.mtr	27Kg (Appx.)	64	92.16	1746
Fabula Art	Master Box	300x300	9mm	10	0.9 sq.mtr	18Kg (Appx.)	72	64.8	1296
Fabula Chic	Mini Box	150x75	9mm	08	0.09 sq.mtr	1.7Kg (Appx.)	-	-	-
	Master Box	150x75	9mm	80	0.9 sq.mtr	17Kg (Appx.)	48	43.2	912

*Gross Weight

Note:
It is strongly recommended to use spacers. Leave min 2MM gap between adjacent tiles to allow possible expansion as well as to enhance aesthetics of laying.

Disclaimer :
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